



PRESS RELEASE

NHL SUPERSTAR TO HOST MAJOR EVENT IN LONDON THIS SUMMER

Logan Couture of the NHL's San Jose Sharks is going 'All-In For Brain Research'.

London, ON May 25, 2017. Today we are excited to announce the first annual Logan Couture "All-in for Brain Research" charity casino with all proceeds going to support important concussion awareness, research and rehabilitation programs run by the Fowler Kennedy Sport Medicine Clinic and Western University. The event will be on Wednesday August 16th at 7:00PM at Centennial Hall, Wellington St., London.

Logan Couture, the all-star centre with the San Jose Sharks and member of the 2016 Canadian World Cup of Hockey gold medal team said, "I'm honored to have my name associated with All-in for Brain Research and look forward to a great night as well as starting a new tradition for an annual event for London. I want to thank the London community for their willingness to support to such a worthy cause. As well I'd like to thank the other athlete's that have been very gracious to participate and generously give their time and support".

The event is a black-tie optional charity casino and is the first of its kind in London. Games are for fun only and no cash is involved. This will be an opportunity for the London community to rub elbows with A-list celebrities as they will be stationed at the various casino games. Along with Logan, confirmed guests so far include 2016 Hockey Hall of Fame inductee Eric Lindros, Shark's star and former London Knight captain Chris Tierney, Jamie McGinn of the Arizona Coyotes, Hockey Night in Canada host Ron MacLean, Olympic gold medal high jumper Derek Drouin and Olympic bronze medal decathlete Damian Warner.

Dr. Robert Litchfield, medical director for the Fowler Kennedy Sport Medicine Clinic said, "We would like to sincerely thank Logan and the All-In-For Brain Research committee for selecting the Fowler Kennedy Sport Medicine Clinic as one of the recipients of the proceeds from this year's event. With over 4,000 concussed patient visits expected this year at the clinic, the monies raised will allow us to expand our treatment, rehabilitation and research activities. We are incredibly grateful for this support."

"Logan's support of concussion research is meaningful in a number of ways; the financial contribution will directly impact an ongoing research project at Schulich Medicine & Dentistry which is answering critical questions about concussions, and the awareness that will result from his event will only help to continue the public discourse on the long-term effects of brain injury." - Dr. Michael J. Strong, dean, Schulich School of Medicine & Dentistry, Western University.

A red carpet entrance is planned for Centennial Hall, giving the London community a chance to meet some of their favourite stars. Inside there will be music, dancing, food stations with appetizers and snacks spread throughout the venue.

For more information please contact:

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